3rd World Seabird Conference

Hobart, Australia
Grand Chancellor Hotel

October 4 - 8, 2021

SPONSOR & EXHIBITOR OPPORTUNITIES PACKAGE
Dear Collaborators, Funders and Industry Partners,

It is our pleasure to invite you to support our next meeting, which will be held in Hobart, Australia from October 4 - 8, 2021. This will be the 3rd World Seabird Conference. Our congress will provide you with great opportunities to showcase your support for the seabird community as well as demonstrate your products and interact with many researchers and clients.

The 3rd World Seabird Conference will build on the progress and success of the 1st and 2nd World Seabird Conferences and will once again place seabirds on the global stage. Our goal is to provide a venue for seabird scientists from across the globe to gather with their colleagues and discuss research, conservation and innovative technology as they relate to the study of seabirds and their marine environment.

The conference will focus on the biology, ecology and conservation of these globally relevant species at a time when marine ecosystems and the species that inhabit them are increasingly used as indicators of ecosystem health.

Of the growing number of individuals who are interested in seabird studies, we expect approximately 400 attendees. Many of the delegates will be interested in discovering the products you have to offer or support for the community. Our attendees cover a wide range of international leading seabird researchers, resource managers, environmentalists and natural resource professionals.

Our conference will be held at the Grand Chancellor Hotel, the premiere location for events in Hobart. Situated on the Hobart waterfront, the Grand Chancellor Hotel has not only a breathtaking location but is an ideal location for conferences.

Advertise in our digital congress program, be an exhibitor and display your product, or sponsor a portion of the conference and receive extended exposure to the 400+ group of assembled international renowned seabird specialists! Full details can be found in this package.

Your presence at, and support of, our conference is a much-appreciated demonstration of your support for the World Seabird Union and the health of seabirds, truly global citizens.
What is the 3rd World Seabird Conference?

The World Seabird Conference is held every five years in various locations around the world and brings together researchers from many different disciplines comprising the world of seabird research. The World Seabird Union is a scientific organization focused on seabird science and conservation with a mandate of placing seabird research, management and conservation into a worldwide perspective.

As a meta-society comprised of 20 professional seabird organizations around the world, we represent all areas of the world and see global representation at the conference.

The 1st WSC was held in Victoria, BC, Canada in 2010 and the 2nd was held in Cape Town, South Africa in 2015.
The 3rd World Seabird Conference is being organized under the leadership of the World Seabird Union Chair Patrick Jodice (Clemson University, USA) and Vice-Chair Nicholas Carlile (Office of Environment & Heritage, NSW Australia) with support from the Board of Directors and multiple committees.

The Local Organizing Committee is led by Chair Eric Woehler (BirdLife Tasmania, University of Tasmania) with support from Barry Baker (University of Tasmania), Lisa O’Neill (Office of Environment & Heritage, NSW Australia) and Nicholas Carlile (Office of Environment & Heritage, NSW Australia).

The overall congress planning process is organized by the Local Organizing Committee and the team at Podium Conference Specialists.
Attendees include scientists, researchers, resource managers, environmentalists, and natural resource professionals. The conference draw attendees from all over the world with over 45 countries represented in previous conferences.

Past congresses drew principal investigators, postdoctoral fellows and students along with industry, media and governmental representatives.
WHY SPONSOR?
Connect with leading and emerging researchers
-Over 400 internationally based attendees from the various fields of seabird research attend this conference

Premium branding & positioning opportunity
-As a conference sponsor, your brand will be exposed to over 400 members of the World Seabird Union community, many of whom lead research labs and are affiliated with large and diverse professional departments
-Choose a sponsorship level to fit your budget

Face time with leading scientists
-Exhibitor options allow you an opportunity to increase your company’s recognition, introduce your new products to the community, and differentiate your company from your competitors
SPONSORSHIP OPPORTUNITIES
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Get maximum visibility during the conference program. Choose from the following options:

- Union and Conference Partner – Contact us for more information
- Welcome Reception - $10,000*
- Closing Dinner- $10,000*
- Mobile App Sponsorship - $7,000*
- Symposia or Workshop Session - $2,500 per session
- Individual Oral Session - $2,500 per session
- Coffee Breaks - $2,500 per session
- Poster Session - $2,500 per session
- Early Career Scientist Event - $2,000 per event
- Audio Visual Sponsor - $2,000 per room for duration
- Travel Awards - $1,250 per traveller (unlimited)
- Mobile Device Charging Stations - $1,500 per station
- Mobile Device Charging Packs - $750 per pack
- Resource Table Item - $750
- Lanyards - $500* (note cost of lanyards is additional)
- Notepads/Pencils/Pens - $500
- Conference Water Bottle/Coffee Tumbler - $500 (cost of bottles is additional)

*indicates an opportunity for exclusive sponsorship
# SPONSOR LEVELS

Based on the value of your selections, you will be assigned a sponsor level as noted below.

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<th>Level</th>
<th>Free Exhibit Display (including 4 exhibitor passes)</th>
<th>Opportunity to Distribute Materials</th>
<th>Multimedia Recognition At the Congress</th>
<th>Sponsor Recognition In E-Communication</th>
<th>Wordmark on Congress Website</th>
<th>Logo in Virtual Congress Program</th>
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<tbody>
<tr>
<td>Conference and Union Partner</td>
<td>Contact us for further information</td>
<td>✓</td>
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<td><strong>Platinum</strong></td>
<td>✓ (Booth &amp; 4 additional exhibitor passes)</td>
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<td><strong>Gold</strong></td>
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<td><strong>Silver</strong></td>
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HOW TO BECOME A SPONSOR

Should you wish to discuss sponsor opportunities, please contact our Secretariat:

Michelle Smith
Podium Conference Specialists
2661 Queenswood Drive
Victoria, BC
Canada V8N 1X6

Tel: 1.250.472.7644 x 105
Fax: 1.250.472.7644
Email: michelle@podiumconferences.com
Web: www.worldseabirdconference.com
ADVERTISING OPPORTUNITIES
A digital program book will be produced for download prior to the conference and will stay available via the website. The program book will be a full colour, professionally designed document.

Advertising Options

• Inside front or back cover - $1,000
• Full page advertisement - $500
• ½-page advertisement - $250
• ¼-page advertisement - $100

Please note ad measurements:
  Full Page - 7.5” x 11”
  Half Page - 7.5” x 4.85”
  Quarter Page - 3.6” x 4.85”

All advertisements must be submitted as JPEG files prior to August 15, 2021

Please note that a conference program will not be printed but will be available as a high quality pdf
Why exhibit at the 2020 World Seabird Conference?

High Traffic Area
Exhibitors are guaranteed placement in our hugely popular Poster & Exhibitor Hall. It is expected that exhibitors will have premium spots close to food and beverage as well as main traffic throughways.

Dedicated Face Time
WSC3 dedicates significant program time to posters and exhibitors at the conference, with at least 2 poster and exhibitor receptions. All catering is situated in the Hall, providing further face time with attendees.

Worldwide Network
Attending the WSC3 gives exhibitors access to leading scientists and seabird researchers from many countries worldwide.
EXHIBIT OPPORTUNITIES

Booth Space $1,200
- Back and side draped walls (3m x 2m)
- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at $150 each)
- Acknowledgement and exhibitor profile in the virtual congress program and mobile app
- Acknowledgement on Expo sign on-site
- Complimentary refreshment service during Expo hours
- Electrical outlet to be purchased separately

Commercial Table Top $800
Non-Profit Table Top $400
- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at $150 each)
- Acknowledgement and exhibitor profile in the virtual congress program and mobile app
- Acknowledgment on Expo sign on-site
- Complimentary refreshment service during Expo hours
- Please note pop up banners cannot be placed on either side of table, items may be placed on or behind the table top only
- Electrical outlet to be purchased separately
EXHIBIT BOOKING

To book your booth for the 3rd World Seabird Conference, visit our website at [www.worldseabirdconference.com](http://www.worldseabirdconference.com) and follow the links to the Sponsor/Exhibitor page for further details.

Our online registration system will ask you for the following information:

- Company and Contact Information
- Expo Booth Representative Information
- Company Description
- Payment information

Space is limited - book early! Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.